

## SEMINAR

# Global Insights for Turin's Local Start-Up Ecosystem

*With Greg Horowitz, T2 Venture Creation*

DECEMBER 9, 2015

SCUOLA HOLDEN, PIAZZA BORGO DORA, 49, TORINO

Torino Internazionale|Strategica, the City of Torino, the Metropolitan City of Torino, and the German Marshall Fund of the United States, with the methodological advisory of the Foundation Human+, will convene stakeholders from Torino's local start-up ecosystem in a high-level convening around how to boost and develop the ecosystem with smart and effective strategies.

The convening will be enhanced by an in-depth presentation from international start-up expert Greg Horowitz of T2 Venture Creation, and co-author of *The Rainforest: The Secret to Building the Next Silicon Valley*. The sessions will give participants ideas for potential policies and best practices that could be adopted in Torino in order to strengthen partnerships, increase stakeholder cooperation, and build more robust policies and strategies for the ecosystem. Participants will then have the opportunity to discuss with Horowitz strategies for scaling these innovative ideas to fit the Torino context.

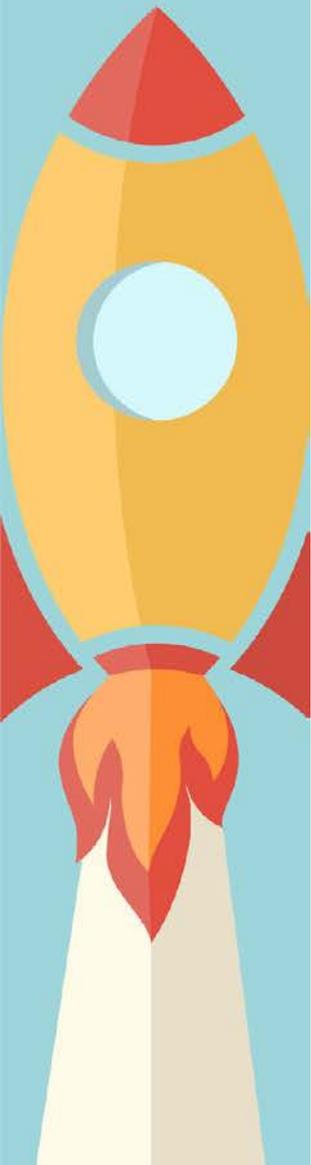
This event is part of a broader engagement between GMF and Torino under GMF's METROS initiative, which engages four southern European cities — Torino and Genoa, Italy; Bilbao, Spain; and Thessaloniki, Greece. Torino's METROS delegation, through peer-to-peer learning and in-depth strategy workshops, are working closely with GMF and its network of experts to develop and strengthen Torino's start-up ecosystem through stakeholder engagement, partnership building, and policy innovation.

This seminar, a key milestone in Torino's METROS program, will be an opportunity to present the findings of an extensive survey evaluating various dimensions of the startup ecosystem, from the ability to foster entrepreneurship to the capacity to support startups through the growth process and beyond.

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*Simultaneous translation in Italian will be provided*

Methodological support



# PROGRAM

8:15– 9:00 *Welcome Coffee and Registration*

## SESSION 1

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9:00-9:10 **WELCOME**  
REMARKS AND OVERVIEW OF THE METROS PROGRAM  
**Geraldine Gardner**, German Marshall Fund of United States

9:10-9:40 **LOCAL INSIGHTS**  
TORINO'S ECOSYSTEM  
**Alberto Carpaneto**, Foundation Human+

9:40-10:40 **EXPERT INSIGHTS**  
WHAT IS A LOCAL STARTUP ECOSYSTEM,  
BEST PRACTICES AROUND THE WORLD,  
HOW TO CREATE IMPACT ON A LOCAL SCALE  
**Greg Horowitz**, T2 Venture Creation

10:40-11:00 *Networking and Coffee Break*

## SESSION 2

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11.00-11:30 **PANEL**  
TURIN STARTUPPERS

11:30-12.30 **DISCUSSION**  
moderator **Anna Prat**, Torino Internazionale|Strategica

12.30-12.40 **WRAP UP**  
*Geraldine Gardner, GMF (tbc)*



### **Mr. Greg Horowitz, Co-Founder, T2 Venture Creation**

Greg is the co-founder and Managing Director of T2 Venture Creation, a multi-disciplinary venture capital fund and ecosystem advisory firm focused on building high impact technology and healthcare enterprises, and the communities that support them.

He is the co-author of the bestselling book, 'The Rainforest: the Secret to Building the Next Silicon Valley' which examines the critical social and structural elements of innovation ecosystems. He is the designer of the Rainforest Canvas, a co-founder of the Global Innovation Summit, and the co-creator of the Rainforest Architects Program.

Mr. Horowitz is also the co-founder of Global CONNECT, an innovation and ecosystem think tank based at the University of California, San Diego that helped create the early frameworks around innovation ecosystems. Under his leadership, Global CONNECT grew to encompass one of the world's largest networks of innovation hubs including more than 57 programs in 23 countries, all focused on accelerating global technology commercialization, and the Global CONNECT Summit, the annual gathering of best practice innovation organizations from around the world. In addition, he is the principal architect of several key innovation management programs still in use today.