

STRATEGIC PLAN “TORINO METROPOLI 2025”

In July 2012, Mayor Fassino launched **Torino’s third Strategic Planning effort**. After a period of inoperativeness the organisation Torino Internazionale Strategica was re-born with Mayor Fassino as president, former Mayor Castellani as vice-president, and Anna Prat as Director. The first task was a **broad and comprehensive outreach** to key stakeholders and constituents in order to collect feedback on **initial concerns and priorities** and gauge **enthusiasm for a new process**. Following consultation with the administrations of surrounding municipalities and with distinguished youth representatives, it became clear that **the main focus of any new strategic planning effort** would need to be on **local economic development** to overcome the financial crisis. The second critical consideration was that, given the lack of public resources to stimulate economic growth, the regional nature of the financial crisis, and growing international competition for foreign markets, neither the City of Torino nor much less any of the surrounding smaller towns, could be able to compete at an international level alone. It became evident that the scope of a new plan would necessarily be **metropolitan in reach**, and that a planning process for economic development would need to include the coordination of physical and infrastructure investments. The Torino 2025 metropolitan planning area therefore comprises the 38 municipalities that make up the urban center and inner and outer ring cities.

The “Torino Metropoli 2025 plan” is being articulated in two main strategic directions, economic **development and spatial integration**, and Torino Strategica has convened a Commission for each direction, each lead by a committed and highly skilled coordinator. The **Local economic development Commission** is composed of public agencies, entities and private sector actors and stakeholders while the **Territorial Commission** is composed of Mayors and Deputy Mayors from the 38 municipalities. In inaugural meetings in July 2013 both Commissions gave initial approval to the mission of the project and the overall process in the coming year, one in which the Commissions would approve the primary focus areas of each strategic direction and give life to **technical working groups that will develop strategic objectives**.

In the Fall 2013, each Commission convened again to select the primary focus areas and approve the selection of coordinators for each working group. Torino Strategica is now constituting the various working groups and organizing and facilitating their work. These groups will meet several times in the **next 6 months (by July 2014)** to develop visions for integration and growth, set objectives and determine short and mid-term actions to fulfill those goals. Plenty of opportunities are envisioned for collaboration and coordination amongst working groups and between Commissions, also with the help of **research activities** and **wider outreach** of specific groups of experts, local organisations (so called “mobilisation activities”).

The Commissions will meet 3 more times in the next 6 months and at these meetings the coordinators from each working group will have an opportunity to present their work directly to the Commission in order to collect feedback and observations on the progress of the work. In their final meeting in July 2014, each Commission will convene to approve a comprehensive strategy that ties together the various working groups and determines an actionable agenda through 2025. Torino Strategica will work closely with **technical consultants** throughout this process to elaborate both strategies into one integrated vision. Three specific consultation/research and visioning activities are about to start on **food economy, internationalisation strategy** and a **vision for the university system**.

The **Scientific Committee** is an integral part of the steering group of the Strategic Plan. In previous plans the Scientific Committee had been mostly locally based and mostly academic, and had the critical role of providing feedback on the overall scope of the project, the planning process and the political and participatory framework within which planning took place. Today's Scientific Committee will continue to play this critical role while seeking to **combine local expertise with international best practices** through an integrated team of local and international experts. The team will meet for the first time in January to review the entire scope of the project, participation, work flow and the political context. In subsequent meetings and through sustained engagement, the Committee will provide periodic feedback and input into the work process, outputs and development of the plan.

Project Team

SCIENTIFIC COMMITTEE

Francesco Profumo, Committee President

Debra Mountford, OCSE/LEED

Greg Clark, OCSE/LEED expert

Mateu Hernández Maluquer, Barcelona Global (*not attending*)

Mike Emmerich, New Economy Manchester

Stuart Patrick, Glasgow Chamber of Commerce

Francesco Monaco, ANCI (*tbc - not attending*)

Matteo Robiglio, Politecnico di Torino (urban planning)

Chiara Franzoni, Politecnico di Torino (innovation)

Two additional members on economic development and social inclusion have yet to be identified.

ASSOCIAZIONE TORINO INTERNAZIONALE/STRATEGICA

CITY OF TORINO

Piero Fassino, Mayor of the City of Torino, President of Torino Internazionale (*not attending*)

Stefano Lo Russo, Deputy Mayor of Urban planning and Strategic planning of the City

Valentino Castellani, Vicepresident

Anna Prat, Director

Simone Mangili, Project and operations Manager

Roberta Balma Mion, Head of Communication

Iolanda Romano, Process advisor

SCIENTIFIC ASSISTANCE

Gabriele Pasqui, **Elena Donaggio** and **Andrea Rolando**, Territorial metropolitan strategy

Francesco Luccisano, Local economic development strategy (*tbc - not attending*)

COMMISSION COORDINATORS

Roberto Montà, Territorial metropolitan strategy

Davide Canavesio, Local economic development

GROUP COORDINATORS

Ippolito Ostellino, Green Infrastructure (and **Monica Mantelli**)

Luca Staricco, Metropolitan Mobility (replaced by **Cesare Paonessa**)

Lorena Alessio, Urban quality

Francesco Fossati, Economic development areas

Massimo di Braccio, Local attractiveness

Paolo Bertolino e **Emilio Paolucci**, Investment promotion and attraction

Barbara Chiavarino e **Stefano Papini**, Human capital

Beppe Gamba, Environmental sustainability

Two additional coordinators on public administration and social inclusion have yet to be identified.

THURSDAY 9TH JANUARY 2014

Sala Palatina - NH Hotel Santo Stefano, Via Porta Palatina 19, Turin

9.00 *Welcome coffee*

SESSION 1 – THE STRATEGIC PLAN OF TORINO

9.30 Welcome and objectives, **Valentino Castellani** and **Francesco Profumo**

9.40 Structure of the Plan, **Anna Prat**

10.00 Territorial development strategy, **Roberto Montà**

10.15 Economic development strategy, **Davide Canavesio**

10.30 Q&A from the Scientific Committee, moderator **Greg Clark**

11.00 *Break*

SESSION 2 – INTERNATIONAL CASE STUDIES AND THEORY

11.15 LEED work, key points experiences on Urban strategies, **Debra Mountford**

11.30 The Glasgow case, **Stuart Patrick**

11.50 The Manchester case, **Mike Emmerich**

12.10 Discussion moderator, **Greg Clark**

13.00 *Lunch*

SESSION 3 – LOCAL ECONOMIC DEVELOPMENT STRATEGY THEMES

14.20 Investment promotion and attraction, **Paolo Bertolino/Emilio Paolucci**

14.30 Human capital, **Barbara Chiavarino/Stefano Papini**

14.40 Economic development areas, **Francesco Fossati**

14.50 Discussion moderator, **Greg Clark**

15.20 *Break*

SESSION 4 – TERRITORIAL METROPOLITAN STRATEGY THEMES

15.30 Green infrastructure, **Ippolito Ostellino**

15.40 Metropolitan mobility, **Cesare Paonessa**

15.50 Urban quality, **Lorena Alessio**

16.00 Environmental sustainability, **Beppe Gamba**

16.10 Discussion moderator, **Greg Clark**

16.40 Summary and conclusions, **Francesco Profumo**

FRIDAY 10TH JANUARY 2014

Sala Congregazioni - Piazza Palazzo di Città, 1 - 2nd floor, Turin

9.00 *Welcome coffee*

IMPROVING THE PLAN

9.30 Key points and open issues for the Committee, **Francesco Profumo**

10.00 Reactions from the City of Torino, **Stefano Lo Russo**

10.15 Reactions from the Committee, moderator **Greg Clark**

10.45 Discussion

11.00 *Break*

11.15 Reactions from the scientific assistance, **Gabriele Pasqui**
(Territorial metropolitan strategy)

11.30 Reactions from the scientific assistance, **Iolanda Romano**
(Local economic development strategy)

11.45 Summary on Territorial metropolitan strategy, **Roberto Montà**

12.00 Summary on Local economic development strategy, **Paolo Bertolino**

12.15 Conclusions, **Francesco Profumo** and **Valentino Castellani**

13.00 *Lunch*