



Viviana Rubbo

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EDUCATION

2002 Degree in Architecture at the Politecnico di Torino

Faculty of Architecture, Turin, Italy; Laurea 107/110 with a graduation thesis on the "Urban and architectural renewal of a disused industrial site in the city of Porto, Portugal"

2000-2001 Socrates Erasmus Program 10 months at the FAUP (Faculdade de Arquitectura do Porto), Oporto, Portugal

PROFESSIONAL QUALIFICATIONS

2003 Master in Urban Regeneration at the university of Ferrara, Italy

ACADEMIC EXPERIENCE

1998-2000 Teaching Assistant at the Politecnico di Torino, Workshop Architecture, Faculty of Architecture, Turin, Italy

WORKING EXPERIENCES

August 2014 - Present Project Manager at the International Federation for Housing and Planning - IFHP

March 2014 - June 2014 Torino Internazionale/Strategica, Italy (consultancy)

Consultant on the metropolitan topic.

Feb 2011-March 2014 INTA-International Urban Development Association, France (consultant)

I am consultant at INTA for the Communities of Competence Workspace Urbanism and Metropolisation

The tasks I am responsible of:

- support and cooperate with the knowledge partner to develop new activities,
- ensure the link between the animator/core group/members and members within the Community of Competence,
- ensure the transversal connection among the Communities working in coordination with all the staff,
- engage, involve and manage all the members to be active within the CCs under my competence.

As referent for the Community of Competence Metropolisation, I have been responsible for the organisation of the following activities:

1. Roundtable Schwechat, Austria (2012) - Have we reached a limit in making the city?
2. Metro in progress Program (2012-onwards) - What about Metropolitan Strategies Worldwide?
 - 1st step (18.12.2012): The Productive Metropolis, working session at INTA36 World Congress, Paris, France
 - 2nd step (21.03.2013): Innovation clusters, International roundtable at 5Plus City Forum
 - 3rd step (14.11.2013): "From Strategies to Implementation", International roundtable in Brussels, Belgium

As project coordinator I have been in charge of the programme and the organisation of the last 3 World Urban Development Congresses:

- INTA35 - "Exit, Voice, Loyalty" Metropolises: development strategies and alliances - Grenoble and Lyon, France (www.inta35.org)
- INTA36 - Suitable Urban Development unlocking economic urban value - Paris, France (www.inta36.org)
- INTA37 - Urban Development in a Changing World - Hanoi, Vietnam (www.inta37.org)

Since January 2012 I am Project Coordinator for the INTA focal point in the Netherlands.

2009-2011 TRAVELLING WORKSHOP Architecture Design Bureau in partnership with Alessandro Guida based in Rotterdam, NL

Architectural competitions

European 10 - 2009, Bottrop, Germany - **RUNNER-UP**

Upto35 - 2009, Athens, Greece

BNA Jonge Architectenprijsvraag 2010 - 'De Verticale Stad'

Graphic and website design

www.poeticadeltorrito.com

www.castellodistrabinello.com

www.ylda.org

2009 FORUM, Instituut voor Multiculturele Vraagstukken, Utrecht, NL (consultant)

Essay on urban regeneration and integration policies in Turin and some illustrative examples, as Porta Palazzo Committee - The gate (http://www.forum.nl/woonateliers/Urban_regeneration_and_integration_in_Turin_It)

2009 Cappelle aan den IJssel Gemeentehuis, NL (Stage)
Stedelijke ontwikkeling Afdeling

2008-2009 STESSOPIANO PROJECT, Turin - Italy

Coordinator for the Ylda Association of StessoPiano Project, a result of the collaboration between the Housing Program of the San Paolo Company, the Association YLDA and the Cooperative Society Tenda Servizi. A project that aims to provide assistance to the youth flat-sharing community through a social agency service specifically dedicated to housing (www.stessopiano.it, www.ylda.org). In the role of coordinator I had to:

- assure the links between decision makers and the operative staff and run the relations among all the project partners, communicating the activity results
- manage the front-office activities (according to the project strategies) coordinating the operative staff, the technical consultants and collaborators
- identify and contract new collaborators and the appropriate external consultants to support the project.

2003-2009 PORTA PALAZZO LOCAL DEVELOPMENT AGENCY (Staff member), Turin - Italy

Since 1997 the Porta Palazzo Committee -The Gate has been implemented a global strategy of regeneration in Porta Palazzo neighbourhood, Turin, in order to ensure social, environmental, commercial, economic and physical regeneration. I've worked at the The Gate Agency as architect staff member to carry out public policies and housing programs, like:

Living Porta Palazzo 2004-2006 and Re-Living: Special project on Obligatory Recovery Plans 2001-2011

Both projects have been specifically designed to provide economic and technical assistance to the neighbourhood inhabitants in order to accomplish the renewal interventions. I have been responsible for the management of the programme actions and the public funds allocated to the housing refurbishment. Working directly with community groups, I had to define and coordinate specific actions and activities and ensure the connections with the Public Administration, in particular with the Housing and Urban Planning Department in order to reach the project goals.

360° of Living 2007-2008

The aim of this project was to give instruments and learnings about domestic safety, energy savings, householders, housemanagers and inhabitants rights and duties (supported by Arabic and Chinese cultural and linguistic mediation). Working directly with community groups, I looked after the operative staff organisation and deadlines.

Feasibility Study: 10.000 new dwellings within 2012 in Turin, Italy

I had to coordinate a feasibility study on innovative procedures to acquire public dwellings (only working on the existing real estate). Among other activities, I had to coordinate the relations among diverse public and private subjects interested to settle in the area (Porta Palazzo neighbourhood) trying to deal with the new up-and-coming housing needs.

Pza Don Albero - a tricky public space to be renewed

This experience started thanks to the inhabitants' interest to upgrade a really neglected public space in Porta Palazzo neighbourhood. My job was to listen and gather all the inhabitants wishes and complaints and organize confrontation meetings with the Municipality departments directly involved (roads and traffic dep., urban planning dep., trade dep., public space and security dep.).

Moreover, at the Agency The Gate, I have had the opportunity to be involved in different European networks (as UrbAct programmes and Regenera network) as a Porta Palazzo Committee delegate.

2003 2009 YLDA ASSOCIATION, Turin - Italy (Staff member), Turin - Italy

I've joined YLDA Association (Young People for Local Development Association) in 2004. Ylda worked at that time on local development topics, urban and rural, in order to suggest projects and dialogue opportunities on these subjects, with both private and public partner. In 2004 Ylda took part to the "Giovani&Idee" competition promoted by The City of Turin and won with "Microcluster", a project about the flat-sharing community, a solution often chosen by young people to reach living independence. (www.ylda.org, www.stessopiano.it)

2008 PAIDEIA FOUNDATION, Moncalieri -Italy (consultant), Turin - Italy

I have collaborated with Paideia Foundation tutoring "urban spaces on playing" project: experimental actions to promote Community planning workshops with local actors (long-time residents and new inhabitants, young and old people, local associations, stakeholders and the City Council) involving people to shape their surroundings.

2004 COORDINATOR OF A URBAN WORKSHOP, Turin -Italy (consultant), Turin - Italy

coordinator in collaboration with Gruppo Sfera of a Urban workshop. A urban drift "deriva urbana" in the neighbourhood, urban planning with a group of students as designers and community users at the same time.

COMPETITIONS

EUROPAN 9 - 2007, Comune di Bisceglie, Italy

Project team: Alessandro Guida, Rubbo Viviana

Europan 10 - 2009, Bottrop, Germany - RUNNER-UP

Project team: Alessandro Guida, Rubbo Viviana

results published in:

http://www.europan.de/europan10/sites/bottrop_results.html

<http://europaconcorsi.com/projects/118195-WITH-THE-CITY-FOR-THE-CITY>

<http://www.abitare.it/highlights/with-the-city-for-the-city/>

Upto35 - 2009, Athens, Grece

Project team: Alessandro Guida, Rubbo Viviana

BNA Jonge Architectenprijsvraag 2010 – 'De Verticale Stad'

Project team: Alessandro Guida, Rubbo Viviana

MAIN SOFTWARES

Office, Illustrator, InDesign, Photoshop, AutoCAD

Joomla: the free and open-source content management framework (CMS) for publishing web content.

LANGUAGES

English quite well, written and spoken

French quite well, written and spoken

Portuguese quite well, read and spoken

Dutch, elementary level

Italian native

PUBLICATIONS

Metro in progress: transition and changes in metropolitan construction

A first publication of the Metro in Progress programme: What about metropolitan strategies worldwide

INTA and Deltametropolis Association, 2013

Urban regeneration and integration in Turin (Italy): the example of Porta Palazzo, the Gate project, FORUM, INSTITUUT VOOR MULTICULTURELE VRAAGSTUKKEN (Utrecht), 2009

http://www.forum.nl/woonateliers/Urban_regeneration_and_integration_in_Turin_It

Europan10 - runner-up in the City of Bottrop (DE)

Europan10, Catalogue 2010

http://www.europan.de/europan10/sites/bottrop_results.html

<http://www.abitare.it/highlights/with-the-city-for-the-city/>

<http://europaconcorsi.com/projects/118195-WITH-THE-CITY-FORTHE-CITY>

REFERENCES

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Paul Gerretsen, Director

Deltametropolis Association

Mauritsweg 51a, 3000AP Rotterdam

The Netherlands

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W. <http://www.deltametropool.nl/>

Luca Cianfriglia - Former Director

Porta Palazzo Local Development Agency - The Gate

Piazza della Repubblica 6 - 10122 Torino

Italy

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W. <http://www.comune.torino.it/portapalazzo/>